Lezrit Software
We Build You Chill.

Design · Strategy · Automation.

Company Deck

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Why Lezrit Software

We don't sell services. We solve problems that stop businesses from growing.

Companies have tools. Very few have systems that deliver outcomes. Lezrit designs, builds, and automates digital operations that remove friction, unlock growth, and make work predictable.

Why this matters to you?

If it facilitates your customers, suppliers, or revenue we make it measurably better.

Common Bottlenecks

Fragmented delivery kills outcomes.

- Multiple vendors, Multiple handoffs, No single owner
- Slow decisions without technical depth
- AI, design, and marketing running in isolation

The cost isn't just dollars

> "It's missed customers, slow decisions, and halted growth."

Our Approach

Build with purpose. Operate with accountability.

Core beliefs

- Design for adoption, not presentation.
- Automation must reduce work, not just move it.
- Design for outcomes, not deliverables.
- Systems must work without constant supervision.

Why Lezrit

What we deliver depends on what you need not a fixed menu.

Every engagement at Lezrit is shaped by the client's goals, maturity, stage, and constraints. We don't push predefined packages. We assemble the right mix of design, automation and AI around the specific outcome.

How to read the next slides?

Each service represents a capability we deploy when it makes sense for your business.

Our Approach

Systems built around how your business actually works.

When off-the-shelf tools stop fitting, custom systems become essential. We design platforms that mirror your real workflows, dependencies, data flow, and operational logic.

Internal tools, client portals, operations platforms	Workflow-driven platforms with integrations, automations, and AI layers
Scalable architecture built around your specific operations

Why clients choose this?

- Less friction
- Faster service
- Full visibility into operations

Our Approach

Digital experiences shaped by user behavior, not assumptions.

Whether customer facing or internal, digital experiences must guide users clearly and intuitively. We design and build experiences based on how people actually interact.

What we do

- Customer and internal websites and portals
- Mobile apps for customers, teams, or partner networks
- Conversion and retention focused user journeys

Why clients choose this?

- Higher engagement
- Fewer support issues
- Reduced drop offs

Our Approach

AI applied only where it creates real leverage.

What we do

- Practical automations and workflows
- Intelligent automation for repetitive operational work
- AI integrated directly into existing workflows

Our Approach

Products engineered for growth, not just launch.

Strong products need architecture, onboarding, and scalability from day one. We build products that handle real users, data, and growth pressure.

What we do

- Saas and multi-tenant platforms
- Onboarding and activation systems
- Infrastructure, billing, and operational tooling

Our Approach

Design that makes systems easy to use and hard to abandon.

Good design reduces confusion, supports trust, and accelerates. We focus on clarity, consistency, and usability.

What we do

- User research and usability testing
- Interface systems and design frameworks
- Prototypes and validation flows

Why clients choose this?

- Lower onboarding
- Better usability
- Higher satisfaction

Our Approach

Make your tools work together — seamlessly.

Most businesses run on disconnected systems. We connect platforms so information flows automatically across teams.

Why clients choose this?

- Less manual work
- Fewer errors
- Faster operations

Our Approach

Growth strategies built on data, not guesswork.

Growth only works when strategy, execution, and measurement are aligned. We support growth efforts with data and systems.

What we do

- Digital growth strategy and measurement
- Performance tracking and reporting
- Technical and creative enablement

Why clients choose this?

- Clear ROI
- Faster decision-making
- Focused resources

Our Approach

Technical leadership for founders who want to move fast safely.

Early-stage decisions define long-term success. We help founders avoid costly mistakes while building momentum.

What we do

- Product and technical strategy
- Fractional CTO support
- Hiring and team structure

Why clients choose this?

- Faster decisions
- Lower risk
- Reduced tax

Our Approach

Stability, reliability, and peace of mind.

What we do

- Ongoing maintenance and improvements
- Performance monitoring and optimization
- Security and access control

Why clients choose this?

- Less operational noise
- Faster response to issues
- Protected revenue

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Our Approach

Clarity before code a seven-step path.

Discovery & Opportunity Mapping → Strategy & Prioritization → Design & Prototyping → Development → Launch & Stabilization → Growth & Continuous Improvement

We Measure what matters and business impact.

Our Approach

We focus on outcomes you can see and measure.

Examples

01	02	03
Time saved in operations	Conversion UX or redesigned flows	Faster product release cycles
04	05	06
Fewer manual interventions	More predictable revenue growth	Fewer support tickets

Case Study A: Operational Modernization

Problem
Fragmented operations, manual workflows, and limited visibility across teams.

Solution
Unified operations platform with automated workflows and real-time visibility.

Outcome
Faster operations, reduced manual work, and improved visibility across teams.

Case Study B: Product Reboot for Scale

Problem
Legacy product slowing growth and limiting new feature delivery.

Solution
Modernized product architecture and rebuilt core experience for scalable growth.

Outcome
Faster feature delivery, improved performance, and stronger foundation for growth.

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Outcome
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Single accountable partner for strategy, design, and delivery.

Cross-disciplinary teams integrated around outcomes.

Why Lezrit, Not another vendor.

01	03
Single accountable partner	Transparent business-outcome measurement
02	04
Cross-disciplinary teams	Fast engineering and iteration

Transparent business-outcome measurement

We commit to clear ownership and measurable progress.

- Single accountable partner
- Clear milestones
- No unnecessary handoffs between what moves the metric
- Security and reliability are non-negotiable
- Ongoing optimization, not a Discovery launch

Ready? Here's how we start.

Schedule a 30-minute Discovery Conversation	Receive a Strategic Summary & Roadmap	Agree on Scope, Milestones	Begin delivery against measurable outcomes

Build what lasts. Build what matters.

Technology should think frictions and unlocks people. We design and build solutions that actually move the business, and it's the partner that stays accountable.

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Years of Combined Expertise

Supplies scrolling technology to Fortune 500 companies

Transforming Vision into Meaningful Impact

- ERP Modernization
- Saas
- Mobile Apps
- Web Platforms
- Market Development
- Automation
- Data Platforms
- AI Integration
- Mobile Apps
- Web Platforms

Our Approach

Meet The Team

Engineers, product specialists, and operations leaders who have scaled business systems, platforms, and digital products across multiple markets.

Services we provide

Strategy · Design · Development · Automation · Market Development · Data Platforms · Mobile Apps · Web Platforms

Meet The Shipons

10.5%	47%
Year-over-year growth in revenue	Year-over-year growth in revenue

Services we provided

Strategy · Design · Development · Automation · Market Development · Data Platforms · Mobile Apps · Web Platforms

Thank You

Ready to discuss how we can help? Let's talk about your goals.

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